

Friday, 27 January 2022

Dear Artists and other Vendors,

The fifteenth **ArtFest** will take place on **Saturday, the 19th of August, 2023, from 10 a.m. to 5 p.m.**, on the Square in downtown Bloomsburg, going up Market Street from Main Street. Now well established in this friendly, welcoming, and highly visible location, 2022's **ArtFest** continued the growth in attendance (and some vendors had their best sales ever). In 2023 we again anticipate a large and happy crowd of people eager for art, food, music, and fun.

As always, **ArtFest** will showcase regional artists' original work, accompanied by local food, live music, and activities for people of all ages. The show will again happen on the last move-in weekend for Bloomsburg University, when our town fills up with students and the students' parents; some of them have made very good customers, and we hope to once again have dedicated buses bringing students from campus to the Square.

For the first time since The Exchange started producing the event in 2016, we will raise the booth fee this year: Each artist will pay \$90 for a 10x10 space. Two artists, each juried in, may share a single booth for \$110. Food vendors will pay \$100 (and as always each will have the equivalent of a parking space, 20 or more feet long). The fee you pay covers the cost of amenities for your customers (tables, chairs, and portapotties) and promotion of the event (ads in local and regional print and radio outlets plus printed flyers that go up regionally). We also encourage you to promote the event yourself, using a postcard mailing and/or social media.

If you would like to show and sell at **ArtFest**, please e-mail 3-5 jpeg images of your work to Exchange@ExchangeArts.org and mail a signed copy of the application to The Exchange at 24 East Main Street, Bloomsburg PA 17815, no later than Friday, May 26th, 2023. (Food vendors do not have to provide images, but we encourage it for promotion purposes.) **Returning artists will receive their acceptances as soon as their applications reach us.** After receiving an acceptance notification from **ArtFest** via e-mail or phone (no later than Friday, June 9th, 2023), participating vendors **MUST** submit the booth fee in the form of a check payable to "The Exchange" no later than Friday, June 30th, 2023. We will accept no late fees and will reassign any unpaid space(s).

Photo specs: jpeg/jpg, each no larger than 1 MB at 200 dpi, no larger than 1920 pixels on the longer side, with the artist's last name as part of each file name (i.e. "Smith_ceramics1.jpg"). **Please do not send multi-megabyte images; they clog up our system and slow everything down.** If you need help with resizing images, please Google "resizing photos".

Please get in touch with me at Exchange@ExchangeArts.org or 570-317-2596 if you have any questions about **ArtFest**. Looking forward to seeing you here in Bloomsburg in August!



Oren B. Helbok
Exchange executive director