

**Event Date: Saturday, August 19<sup>th</sup>, 2023**

**Location and History:** *ArtFest* takes place on the Square at Market and Main Streets in downtown Bloomsburg, Pennsylvania. Bloomsburg, seat of Columbia County and with a population of approximately 12,000, lies along the Susquehanna River, a few miles from Interstate 80. 2023 marks the fifteenth year that Bloomsburg has hosted *ArtFest*; Downtown Bloomsburg, Inc., founded the event, and The Exchange has produced it since 2016. This juried show includes fine art, food from local vendors, live music, and art and other activities for children and adults. The event strives to provide a lively, comfortable atmosphere for the general public to see art, meet and talk with artists about their studio practices, and purchase fine artworks. Attendance has grown by at least 100% since the move to the Square in 2017; in 2022, at least 3000 people attended.

NOTE: The reconstruction of East Street has finished, so traffic moves through town more easily than it did last year.

**Hours:** Vendors may begin setting up at 6:30 a.m. on Saturday, August 19<sup>th</sup>, 2023, before which time Market Street will remain open to traffic. The event runs from 10 a.m. to 5 p.m., with take-down immediately following the close of the event. Vendors must have all tents and materials removed from the street by 7:30 p.m., at which time Market Street will reopen.

**Weather:** THE EVENT WILL HAPPEN RAIN OR SHINE! Vendors MUST keep their booths set up for the duration of the event. We will NOT refund fees on account of the weather, and any vendor who breaks down early without permission from The Exchange forfeits the opportunity to show again at *ArtFest*.

**Display:** Each artist vendor will have a standard 10-foot-by-10-foot space; each food vendor will have a standard parking space, roughly 10' x 22'. While not required, we strongly recommended tents to protect against both sun and rain, and we suggest that you use a sturdy tent with weights. Vendors will also need to bring their own tables, pedestals, easels, walls, hanging devices, etc. We provide NO electricity, and we do not allow portable generators except for food vendors.

**Art and Artist:** *ArtFest* is an event **only** for artists working to professional standards: Artwork must be the **original** creations of the artist; no kits of any kind allowed, although artists may sell reproductions of their own original work (cards, prints, etc.). *ArtFest* reserves the right to request removal of any artwork that we deem inconsistent with the work submitted for jurying. Artists **MUST** remain present in their booths during all of the event, brief breaks excepted. Two artists may share a booth, but both must have juried in, each must sign an artist contract, and both must remain present throughout the event.

**Music:** *ArtFest* hires local and regional musicians to play throughout the event; styles vary. The musicians do not play too loudly for customers and vendors to easily converse.

**Food:** Food vendors at *ArtFest* always include some of the best in our area, generally food trucks. We provide tables and chairs for customers to use while eating.

**Parking:** Exhibitors will have dedicated spaces near the event, along Ridge Avenue (between Main and First).

**Application Deadline:** **Friday, May 26<sup>th</sup>, 2023, for both the printed application form and for 3-5 e-mailed images** (each no larger than 1 MB at 200 dpi, no larger than 1920 pixels on the longer side, **including the artist's last name in each file name**; we do not require food vendors to provide images but we encourage it for promotional use); **send images to Exchange@ExchangeArts.org**. If you need tips, Google "resizing photos".

**Fees:** Booth fees due upon acceptance. After receiving an acceptance notification from *ArtFest* via e-mail or phone (no later than Friday, June 9<sup>th</sup>, 2023), participating vendors **MUST** submit the booth fee **by check** no later than Friday, June 30<sup>th</sup>, 2022. We will not accept late fees and will reassign any unpaid space(s).

**Fee schedule:** **One artist in a booth – \$90. Two artists sharing a booth – \$110. Food vendor – \$100.** These fees help to defray the costs of *ArtFest*: We advertise through local and regional print and radio outlets, and we print flyers and posters. We also provide the convenience of outdoor plumbing for attendees. (Vendors have use of indoor plumbing courtesy of an adjacent business.) *ArtFest* is supported in part by the Pennsylvania Council on the Arts, a state agency funded by the Commonwealth of Pennsylvania and the National Endowment for the Arts, a federal agency.

**Liability:** *ArtFest* and The Exchange accept **NO** liability for damage, theft, or loss of artwork or any vendor's property. Artists have sole responsibility for insuring work during *ArtFest*. **Food vendors MUST carry liability insurance and MUST present proof of such along with their fee.**

**Sales tax:** **ALL VENDORS MUST have current Pennsylvania sales tax licenses.** If you do not yet have one, visit [www.pa100.state.pa.us](http://www.pa100.state.pa.us).

**Inquiries:** Call us at 570-317-2596 or e-mail [Exchange@ExchangeArts.org](mailto:Exchange@ExchangeArts.org).