

Friday, 21 January 2022

Dear Artists and other Vendors,

Oh, my, what a year we have all had – ANOTHER such year! But we look forward to better times ahead, including with the fourteenth **ArtFest**, which will take place on **Saturday, the 20<sup>th</sup> of August, 2022, from 10 a.m. to 5 p.m.**, on the Square in downtown Bloomsburg, going up Market Street from Main Street. In this friendly and welcoming location, 2021's **ArtFest** drew a larger crowd than ever before (and some vendors had their best sales ever). This year we again anticipate a large crowd of people eager to get out of their houses for art, food, music, and fun.

As always, **ArtFest** will showcase regional artists' original work, accompanied by local food, live music, and activities for people of all ages. The show will again happen on the last move-in weekend for Bloomsburg University, when our town fills up with students and the students' parents; some of them have made very good customers!

Almost everything has stayed the same as last year: Each artist pays an \$80 booth fee for a 10x10 space. (Two artists, each juried in, may share a single booth for \$100.) Food vendors pay \$80 (for a larger space). The fee covers the cost of ads in local and regional print and radio outlets, and the printing of posters and flyers. We also encourage you to promote the event yourself, using a postcard mailing and/or social media.

If you would like to show and sell at **ArtFest**, please e-mail 3-5 jpeg images of your work to [Exchange@ExchangeArts.org](mailto:Exchange@ExchangeArts.org) and mail a signed copy of the application to The Exchange at 24 East Main Street, Bloomsburg PA 17815, no later than Friday, May 27<sup>th</sup>, 2022. (Food vendors do not have to provide images, but we encourage it for promotion purposes.) **Returning artists will receive their acceptances as soon as their applications reach us.** After receiving an acceptance notification from **ArtFest** via e-mail or phone (no later than Friday, June 10<sup>th</sup>, 2022), participating vendors **MUST** submit the booth fee in the form of a check payable to "The Exchange" no later than Friday, July 1<sup>st</sup>, 2022. We will accept no late fees and will reassign any unpaid space(s).

**Photo specs:** jpeg/jpg, each no larger than 1 MB at 200 dpi, no larger than 1920 pixels on the longer side, with the artist's last name as part of each file name (i.e. "Smith\_ceramics1.jpg"). **Please do not send multi-megabyte images; they clog up our system and slow everything down.** If you need help with resizing images, please Google "resizing photos".

Please get in touch with me at [Exchange@ExchangeArts.org](mailto:Exchange@ExchangeArts.org) or 570-317-2596 if you have any questions about **ArtFest**. Looking forward to seeing you here in Bloomsburg in August at long last!



Oren B. Helbok  
Exchange executive director