



Wednesday, 14 January 2026

Dear Artists and other Vendors,

The eighteenth **ArtFest** will take place on **Saturday, the 22nd of August, 2026, from 10 a.m. to 5 p.m.**, on the Square in downtown Bloomsburg and down Market Street between Main and 3rd Streets. Now well established in this friendly, welcoming, and highly visible location, 2025's **ArtFest** continued the growth that we have seen since the show's founding, with over 4,500 people attending. Some vendors had their best sales ever. In 2026 we again anticipate a large and happy crowd of people eager for art, food, music, and fun.

As always, this year **ArtFest** will showcase regional artists' original work, accompanied by local food, seven hours of live music, and all sorts of activities for people of all ages. The show will again happen on the last move-in weekend for Bloomsburg University, when our town fills up with students and the students' parents; some of them have made very good customers, and we expect to once again have dedicated buses bringing students from campus to the Square.

As always, returning vendors receive priority and may choose the same booth location as they had in 2025. We will not expand the show faster than its audience grows, but we do have room for more booths down Market Street, and we encourage ALL interested vendors to apply. In addition to new vendors who get accepted into the show each year, we always have some get in off the waitlist.

We will not raise the booth fee this year: Each artist will pay \$90 for a 10x10 space. Two artists, each juried in, may share a single booth for \$110. Food vendors will pay \$100 (and as always we can accommodate a range of sizes for their booths and/or trailers). The fee that you pay covers the cost of amenities for your customers (including tables, chairs, and portapotties) and promotion of the event (ads in local and regional print, radio, and on-line outlets plus printed flyers that go up regionally). We also encourage you to promote the event yourself, using a postcard mailing and/or social media.

ALL applicants, including returning ones, must e-mail 3-5 jpeg images of their work to Exchange@ExchangeArts.org and must return a signed copy of the application to The Exchange at 24 East Main Street, Bloomsburg PA 17815, no later than Friday, May 1st, 2026. (You may e-mail it as well, to Exchange@ExchangeArts.org.) **Returning artists will receive their acceptances as soon as their images and applications reach us, and others will receive them by May 15th.** After receiving an acceptance notification from **ArtFest** via e-mail or phone, participating vendors **MUST** submit the booth fee in the form of a check payable to "The Exchange" or on-line through Zeffy no later than Friday, June 5th, 2026. (We will send accepted applicants information about how to pay on-line.) **We will accept no late fees and will reassign any unpaid space(s).**

Photo specs: jpeg/jpg, **each no larger than 1 MB** at 200 dpi, no more than 1920 pixels on the longer side, with the artist's last name as part of each file name (i.e. "Smith_ceramics1.jpg"). **Please do not send multi-megabyte images; they clog up our system and slow everything down.** If you need help with resizing images, please Google "resizing photos". E-mail images to Exchange@ExchangeArts.org.

Please get in touch with me at Exchange@ExchangeArts.org or 570-317-2596 if you have any questions about **ArtFest**. Looking forward to seeing you here in Bloomsburg in August!

Oren B. Helbok
Exchange executive director