

SITE exchange

Call to Participate

You're invited! We want YOU to participate in **SITEexchange**, a public art project by Cindi Hron and The Exchange. **SITEexchange** encourages participation of artists from the Central Pennsylvania region of all ages and levels of experience. Participants are asked to create an image based on a Susquehanna Valley regional **site** (template guidelines below). Artists will define the notion of **site** (place in relationship to the land) within their compositions in a manner of their choosing. Perhaps best of all, **SITEexchange** will present the art in a fun and novel way by distributing the work via novelty vending machines – gumball machines – located throughout our region.

We will display all the original artwork at the Exchange Gallery, and copies of chosen submissions will be folded, encapsulated, and distributed through a gumball machine near you!

SITEexchange draws attention to our shared understanding of our multi-county region through its many well-known and maybe not-so-well-known **sites** thoughtfully and engagingly. We invite you to share a representation of a **site** meaningful to you. That 2-D image, in any medium or style, must be flat and fit within the template size of 4" x 5.25". Submissions can be vertical or horizontal. Participants agree to submission size limitations, scanning of submission, reproduction, and distribution through novelty vending machines located throughout the region. Artists have the opportunity to sell their original work, at prices of their choosing, in the Exchange Gallery exhibition; each artist receives 80% of the sale price (the Gallery takes a 20% commission). Artists will not receive compensation for having their work reproduced and distributed through the gumball machines.

Template for accepted work: 4" x 5.25" – vertical or horizontal, FLAT

We will accept one submission per person: either an original 2-D artwork (4 x 5.25") that we will scan for reproduction or a high-quality, high-resolution digital file (PDF) of your original work, in any medium, including photography; this means that you can make 3-D artwork and photograph it for **SITEexchange**. All such entries must adhere to the 4 x 5.25" proportions, horizontal or vertical.

Deadline for Submission: Friday, August 19th, 2022

Exhibition of original images: October 10th through November 18th, 2022
The Exchange Gallery, 24 East Main Street, Bloomsburg. <https://www.exchangearts.org>

Vending machines open at over 20 regional host sites: October-November 2022

Questions? Contact Oren at 570-317-2596, Exchange@ExchangeArts.org

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**One Submission per person
Submission Application**

Name: _____

Contact Information: Phone - _____

Email - _____

Title of Submission: _____

Site location in the Susquehanna Valley region: _____

Original for sale? Price: _____

Statement (optional): _____

Reminders:

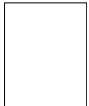
Deadline: Friday, August 19th, 2022

Deliver original works to: The Exchange Gallery, 24 East Main Street, Bloomsburg

Email electronic images to: Exchange@ExchangeArts.org

Size: 4 x 5.25"

Format: Vertical or Horizontal



or

